

2024 EVENT REPORT



The 2024 Hi-Tec Oils Bathurst 6 Hour added another incredible chapter to the history of endurance racing at Mount Panorama, with a thrilling race showcasing the best of both the circuit and Production Car racing - and doing so to one of the largest audiences in event history.

More than 300 competitors competed across the six hour and six support categories at the event as the focus on local competition returned to the event, giving it a sensational 'grass roots' feel throughout the main and support race naddocks

On track the main race lived up to its building reputation as a must-win Bathurst classic as three BMWs battled right to the final corner to decide the winner. Ultimately Simon Hodges and Jayden Ojeda – joined this year by George Miedecke – defended their 2023 victory by just 1.2 seconds, the closest winning margin in race history.

Their Secure Wealth BMW M4 completed 123 laps (764km) of Mount Panorama en-route to victory, the first team to win the race twice or defend their Bathurst win.

The under-the-radar effort from the Harding Performance VW Golf R to claim the A1 class win and finish fourth outright was a standout in a day filled with big performances. Fifth

for Jason Gomersall, son Ben and Aaron Seton delivered them each a maiden 6 Hour win. The Class C winning Astra driven by Pieter Faulkner and Matt Slavin was the first win for both while in winning Class D, Mitch Wooller and Tim Barwick delivered Toyota their seventh class win from eight races in Class D.

And in Class E, the winning Mazda 3 was another example of a classic Bathurst resurrection story following a hefty practice crash at the Elbow earlier in the event.

EVENT ATTENDANCE

18,033

Third highest event attendance of all time, including a record 500 campsites sold.

SOCIAL MEDIA REACH

1.079_M

Across the event period including the week leading in and the week following.

DIGITAL MEDIA VIEWS

750k

Digital media views on event channels (Facebook, Instagram) across the event.

NATIONAL BROADCAST AUDIENCE REACH

529,163

SATURDAY (SBS ONE): 262,740 PEOPLE SUNDAY (SBS VICELAND): 266,433 PEOPLE

A total of 12 hours of coverage was broadcast across the event period on both free to air and pay tv services, reaching a total audience of over half a million people.

NOTE: These numbers do not include audiences watching on Fox Sports 506 or Kayo Sports.

NEW LAP RECORD:

2:24.0217

Will Davison set a new B6HR lap record during the race in 2024.

FAST FACTS: The 16 laps led by the winning #1 BMW was the least by a winning car in B6HR history. The 1.4 seconds covering the top 3 cars at the finish represented the closest 1-2-3 in event history. 9 different cars led the race, 58 cars started and 37 were classified as finishers at the end. The Team Buccini Racing car of Karlie Buccini, Courtney Prince and Suzanne Palermo became the first all-female team to win their class in a Bathurst enduro.

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