



2025 EVENT REPORT



A HI-TEC OILS Bathurst 6 Hour race that set record after record rounded out a remarkable Easter long weekend at Mount Panorama.

Records were smashed everywhere following a packed on-track program that featured 326 entries and also more camping at the venue than ever before, with more than 600 campground sites sold this year.

On-track, the race itself was a thriller with the winning combination the first in a major Bathurst endurance race for a team based in Bathurst; the D.A Campbell Transport-backed outfit operated from the city and owned by proud Bathurstian, Dean Campbell.

The 2025 race saw the closest finish in Bathurst 6 Hour history, Cameron Crick beating Jayden Ojeda to the line by a tiny final margin of just 0.8287s.

Starting 66th, Campbell and Crick charged through the field and claimed victory from the lowest starting position in Bathurst endurance race history – the previous best also set in the six hour in 2022, when Tom Sargent and Cameron Hill won from 63rd.

The 69 starters is the largest ever for an endurance race held at Mount Panorama, eclipsing the 63-car record also set by the event

in 2017. 73 cars completed at least one lap across the weekend; The 72 originally entered and for the first time in race history a reserve car that was allowed to compete following the withdrawal of another competitor on Saturday morning.

50 cars finished the race, equal to the most in race history. 11 different cars led the race outright throughout the six hours. record – while the 21 lead changes were also the most ever seen in Bathurst 6 Hour history.

EVENT ATTENDANCE

20,471

Largest event attendance of all time, anchored by a record 600+ campgrounds sold. It's more than 2,000 people larger than the previous B6HR event record.

SOCIAL MEDIA REACH

1.79M

45% larger than 2025, social media audiences have grown to more than 35,000 people and this year had more than 4.1m views of content across the event.

DIGITAL MEDIA VIEWS

1.23M

Digital video views on event channels (Facebook, Instagram) across the event were up +41% this year, complementing the increase in TV audience.

NATIONAL BROADCAST AUDIENCE REACH

792,000

+49% INCREASE ON 2024 EVENT

A total of 18 hours of coverage was broadcast across the event period on both free to air and pay tv services, reaching a total audience of nearly 800,000 people on free to air alone, a significant increase on the 2024 race audience. Sunday's reach of more than 550,000 people was nearly as large as the entire 2024 event's broadcast reach.

NOTE: These numbers do not include audiences watching on Fox Sports 506 or Kayo Sports.

NEW LAP RECORD:

2:21.8817

Cameron Crick established a new lap record this year, and 'did a Brock' by establishing it on the final tour of the race as well in the thrilling one-lap dash to the line against Jayden Ojeda.

FAST FACTS: The outright podium finish by Jason Gomersall, Aaron Seton and Todd Hazelwood was the first for a non Class X car since 2019 and makes this year's race the first that BMW have not locked out the entire outright podium since the same year.

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